



CATCH!



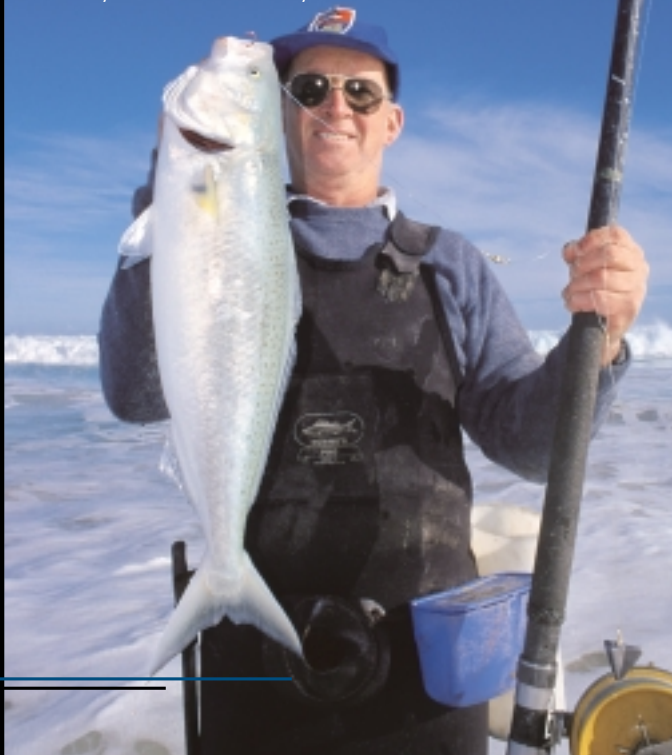
## ***You've been patient, it's been two hours now...***

...suddenly you feel the weight as he takes your bait, you understand the importance of giving a little slack while remaining in total control and not freespooling - if you didn't have an Alvey you couldn't do this.

You lay in, BANG! He takes it, he is trying to brick you on those rocks, you appreciate the power of a 1:1 ratio - if you didn't have an Alvey you couldn't do this.

You stumble, you fall, damn! But you're OK - you rinse the sand from your reel in the ocean - if you didn't have an Alvey you couldn't do this.

You see, we are fishermen too, we catch fish - not fishermen!



## ***selecting the correct reel***

Prior to selecting any Alvey reel always check the following:

- What kind of fishing am I going to do?  
(eg. Surf, Estuary, Rock etc.)
- What size rod do I need to match my new reel?
- Do I want direct wind or a drag operation?
- Do I need a lightweight graphite reel or stainless steel back?

Also remember to check that your rod correctly suits an Alvey...

- Does it have a low winch fitting?
- Is the first runner set approximately half way up the rod?

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Alvey Reels represent excellent value for money. Our products are factory tested and fully guaranteed for 5 years against defects and faulty workmanship.

Any faulty Alvey part or reel will be replaced at no charge providing the manufacturer finds the part or reel has had normal usage and maintenance.

If it is your first reel it is important to start with one that is reliable and easy to use. Our reels are manufactured specifically for small fingers. These tough little reels look just like Dad's and feature Alvey's 5 year Warranty.



## 40B

- Ratchet On / Off feature
- Easy Cast System
- Anti-reverse action
- Graphite back and fibreglass spool

model no.	spool diameter	line capacity	weight	rod size
40B	100mm (4")	500m/4kg	165g	1.5-2m
40BXL	100mm (4")	500m/4kg	195g	1.5-2m

## 40BXL

- Ratchet On / Off feature
- Easy Cast System
- Preset drag control
- Tension star
- Fibreglass spool



## always remember



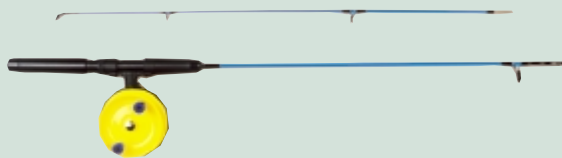
If boating, check safety equipment, fuel, battery, etc. before departure



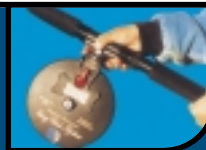
It is illegal to take undersized fish  
If in doubt, use an Alvey fish measure

## 40B/5R

For your convenience Alvey have matched a colourful 1.5m (5') rod to a 40B reel. This outfit is ideal for any youngster keen on learning the angling art. *Refer to table on page 40*



With Alvey's revolutionary Easy Cast System, teaching the children to cast could not be easier. Now that they are casting like champions you will spend less time helping and more time fishing. *Easy Cast will also operate in right or left hand position.*



**1** Grip rod and reel as shown.



**2** When comfortable, draw the fishing line back so it rests behind the lug.\*



**3** Place thumb over lug to hold line, then turn reel 90°.



**4** Cast - it's as easy as child's play.

\*Casting lug must be on opposite side to winding handles.



# general purpose



## Alvey Reels:

- are easily maintained
- rinse in fresh water - oil moving parts

The Alvey 45 and 500 series are terrific general purpose reels. They are ideal for bream, whiting, trevally etc. and can be used in the saltwater, estuary, boat and freshwater environments.

(Note: All these Alvey reels are also available in left hand).



### 40A1S

- Comes filled with line
- Strong bakelite spool with metal bush
- Direct wind
- Stainless steel back
- Fish alert ratchet
- Sidecast action

model no.	spool diameter	line capacity	weight	rod size
40A1S	100mm (4")	350m/4kg	382g	1.5-2m
45B	115mm (4 1/2")	500m/5kg	300g	2.2-5m

### 45B

- Direct wind
- Graphite back
- Fish alert
- Ultra light
- Bakelite spool with metal bush
- Easy Cast System
- Suits left and right hand



## Alvey Reels:

- are more reliable
- have no gears to clog and strip

### 500B

- Direct wind
- Graphite back
- Fish alert
- Easy Cast System
- Fibreglass spool
- Versatile
- Suits left and right hand



model no.	spool diameter	line capacity	weight	rod size
500B	125mm (5")	800m/4kg	340g	2-3m
500A5	125mm (5")	800m/5kg	480g	2-3m



### 500A5

- Direct wind
- Sidecast system
- Stainless steel back
- Fibreglass spool with metal bush
- Fish alert ratchet

## always remember



Bag limits on several species apply in most states - take only as many fish as necessary



Do not pollute the water or foreshores. Properly dispose of plastic bags, bottles, discarded fishing line etcetera

# general purpose

Did you know? A 500 Series reel will wind a bibbed lure through the water at the correct speed and have the power to pull a fish out of the snags. Guaranteed!



## 500BC

- Star drag
- Easy Cast System
- Suits left and right hand
- Auto fish alert only sounds if a fish strips line
- Graphite back
- Fibreglass spool

model no.	spool diameter	line capacity	weight	rod size
500BC	125mm (5")	800m/5kg	410g	2-3m
500BCXL	125mm (5")	800m/5kg	405g	2-3m

## 500BCXL

- Fibreglass spool
- Easy Cast System
- Suits left and right hand
- Graphite back
- Auto fish alert only sounds if a fish strips line



- Graduated lever drag



## 500C5

- Star drag
- Fibreglass spool
- Stainless steel back
- Fish alert ratchet
- Smooth multi-plate clutch
- Sidecast action



model no.	spool diameter	line capacity	weight	rod size
500C5	125mm (5")	800m/5kg	567g	2.5-3m



The 500 Series reels have always been our most popular and versatile reels for fresh & light saltwater use. 500C5 will handle up to 10kg line and control a snapper with its multi plate clutch. 500BC & BCXL are ideal for lighter fishing using up to 4.5kg line.

general purpose

## always remember



The texture of fish flesh is improved if the fish is bled when caught and placed in a container of salt water with ice



Keep knives and other sharp objects in a safe location



### Alvey Reels:

- spare parts always available
- made in Australia for your convenience